# CANDICE DUNLAP MILLER

540.623.7135

www.cannedicecreative.com candice@cannedicecreative.com Detail-oriented and resourceful Web Designer/Creative Developer with 5+ years' experience. Combines coding expertise with a designer's eye for content. A designer/developer "unicorn."

SNAG (FORMERLY SNAGAJOB)

2016-present

### Web Engineer

Implement the Career Pages product (Angular), a CMS that will allow customers to build their own branded recruiting landing pages.

Develop WordPress templates for the marketing web presence, allowing clients to build pages faster and more easily.

Maintain content for multiple Snag domains, including reworking the design and development of hourminds.com, snag.work, and the Worker Blog.

Reworked and redeployed the Living Style Guide website using Angular, as well as organized a team that manages the design system for the company.

CARMAX 2013-2016

## Visual Designer / Creative Developer

Improve existing in-store display experience and performance by converting Flash animation to jQuery, CSS3, and GSAP/Javascript code-based animation.

Concept, develop, and implement new display content and infrastructure enhancements.

Support store-opening efforts and assist IT team in troubleshooting and resolving display issues.

Documented methods and trained colleagues to create HTML5-animated web ads.

#### CAPITAL ONE (CONTRACTOR WITH PROFILES PLACEMENT SERVICES, LLC)

2011-2013

### Mid-Level Web Designer

Designed and coded standards-compliant consumer e-mail marketing campaigns.

Ensured accuracy of e-mail campaigns by proofreading and testing e-mail layouts prior to launch.

Created responsive e-mail layouts consistent with client briefs and corporate brand guidelines.

### HMU, LLC d/b/a OPEN PLAN SYSTEMS

2010-2011

#### Marketing Manager

Designed marketing concepts and publications for print, video, web, and promotional use.

Redesigned company websites and e-mail campaigns according to branding guidelines.

Photographed company products and interior office locations.

### SWIFT (SOCIETY FOR WORLDWIDE INTERBANK FINANCIAL TELECOMMUNICATION) 2005-2010

Associate HR Generalist

(2009-2010)

Systems & Network Controller

(2005-2009)

SKILLS

Axure, Sketch, Invision, Balsamiq Mockups, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Animate, Premiere Pro) Prepress & W3C/ADA Standards, Angular (>2), HTML5, CSS3, jQuery, Javascript, Greensock (GSAP), WordPress, Omnigraffle, HP-UX, Actionscript 3 (AS3)

EDUCATION

# **User Experience (UX) Certification -**Nielsen-Norman Group 2014

**Masters Certificate** - Print & Web Design, Sessions College of Art & Design 2010

**Bachelor of Arts, Music** - Magna cum Laude, Coastal Carolina University 2004